



District of East Hertfordshire Premises Licence Licence No: 24/0608/PL

Licensing Act 2003

Part 1 – Premises Details

POSTAL ADDRESS OF PREMISES, OR IF NONE, ORDNANCE SURVEY MAP REFERENCE OR DESCRIPTION

Dog & Whistle Festival

Tun Abdul Razak Centre, Brickendon Bury Estate, Brickendon Lane,
Hertford, Hertfordshire, SG13 8NL

Telephone:

WHERE THE LICENCE IS TIME LIMITED THE DATES

20th and 21st July 2024

THE TIMES THE LICENCE AUTHORISES THE CARRYING OUT OF LICENSABLE ACTIVITIES

SUPPLY OF ALCOHOL FOR MEMBERS AND GUESTS

Saturday and Sunday 12:00 22:00

PERFORMANCES OF DANCE (OUTDOORS)

Saturday and Sunday 12:00 22:00

LIVE MUSIC (OUTDOORS)

Saturday and Sunday 12:00 22:00

RECORDED MUSIC (OUTDOORS)

Saturday and Sunday 12:00 22:00

ENTERTAINMENT OF SIMILAR DESCRIPTION

Saturday and Sunday 12:00 22:00

THE OPENING HOURS OF THE PREMISES

Saturday and Sunday 12:00 23:00

WHERE THE LICENCE AUTHORISES SUPPLIES OF ALCOHOL WHETHER THESE ARE ON AND/OR OFF SUPPLIES

Alcohol is supplied for consumption on the premises only

Part 2

NAME, (REGISTERED) ADDRESS, TELEPHONE NUMBER AND EMAIL (WHERE RELEVANT) OF HOLDER OF PREMISES LICENCE

Dog & Whistle Limited
1st Floor, 143 Connaught Avenue, Frinton On Sea, CO13 9AB

REGISTERED NUMBER OF HOLDER, FOR EXAMPLE COMPANY NUMBER, CHARITY NUMBER (WHERE APPLICABLE)

08687415

NAME, ADDRESS AND TELEPHONE NUMBER OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES FOR THE SUPPLY OF ALCOHOL

Mr Richard Harding
REDACTED

PERSONAL LICENCE NUMBER AND ISSUING AUTHORITY OF PERSONAL LICENCE HELD BY DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES FOR THE SUPPLY OF ALCOHOL

Personal licence number: REDACTED
Licensing Authority: REDACTED

ANNEX 1 – MANDATORY CONDITIONS

1. No supply of alcohol may be made under the premises licence –
 - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
5. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the

supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

6. The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

7. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

For the purposes of this condition -

(a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) “permitted price” is the price found by applying the formula -

$$P = D + (D \times V)$$

where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or

- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
8. Where the permitted price would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
9. (1) Sub-paragraph (2) applies where the permitted price on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
10. Any individual employed on the premises to conduct a security activity (within the meaning of paragraph 2(1)(a) of schedule 2 to the Private Security Industry Act 2001) must be licensed by the Security Industry Authority.

ANNEX 2 – CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE

1. Licensable activities shall only be permitted to be carried on at the premises on 20th and 21st July 2024 between noon and 22:00 with the site clear of customers by 2300 (in these conditions referred to as the "the Event").
2. The total capacity including all staff on site on each date of the Event will not exceed 4000.
3. For the Event, the premises licence holder shall be guided, advised and monitored by various Responsible Authorities and stakeholders, including where necessary the following:
 - Police
 - Environmental Health/Noise Pollution
 - Licensing Authority
 - Fire Authority Council Highways and Planning Department
 - Any relevant Child Protection Organisation
 - The Premise Licence Holder's own experts and consultants in security, stewarding, traffic, health and safety, noise, child protection, amongst others.
4. The premises licence holder shall, where necessary discuss all aspects of the Event including the promotion of the four licensing objectives under the Licensing Act 2003 with authorities and stakeholders listed in condition [2] above.
5. The results of the event planning process shall be compiled into an Event Safety Management Plan (in these conditions referred to as the "ESMP"). The ESMP is a work in progress throughout the planning process.

6. The ESMP shall be prepared in consultation with the local authorities and stakeholders listed in condition [2].
7. A final copy of the ESMP shall be lodged with East Herts Safety Advisory Group (in these conditions referred to as "the SAG") no less than 14 working days before the Event (or such shorter period as the SAG agrees).
8. If a Responsible Authority is of the opinion that the ESMP does not meet one or more of the Licensing Objectives, written notice will be given to the Licence Holder by that Responsible Authority prior to the Event stating that the Event shall not proceed. Once the Responsible Authority is satisfied that the Licensing Objectives have been met, the notice will be withdrawn.
9. If for any reason a major service provider (in these conditions referred to Security Company, Noise Management Consultant, Traffic Management Team or Medical Team) withdraws or reduces their services days leading up to the event the Responsible Authorities must be notified. If it is deemed the Licensing Objectives will be undermined the event will not proceed.
10. The Event will be managed in accordance with the ESMP. During the operational phase any deviation from the ESMP must be fully documented and rationale recorded at the time.
11. All areas of the Event and all documents referred to in the ESMP shall be available for inspection during the Event by officers of Responsible Authorities should they request access or ask to view the documents.
12. The SAG must approve the ESMP prior to the Event, which approval will not be unreasonably withheld.
13. Training shall be provided to all relevant staff on commencement of any event relating to all age-restricted products sold (this shall include under-age alcohol sales), drug awareness, health and safety and fire safety in line with relevant legislation
14. Records detailing training be kept on the premises and be made available upon a request by a Police Officer or an authorised officer as detailed within Section 13 of the Licensing Act 2003.
15. A 'Challenge 25' proof of age scheme shall be adopted for age verification and the only acceptable forms of identification shall be:
 - Driving Licence
 - Current Passport
 - Any approved Government Card showing the 'PASS' logo
 - MoD Identity Card
16. Clear, prominent and unobstructed signage informing customers of the 'Challenge 25' proof of age scheme in operation shall be displayed at all points of sale of alcohol.
17. A refusal book / log (electronic or otherwise) shall be located at each bar area close to the till point. This log book shall be kept on the premises and be made available upon a request by a Police Officer or an authorised person as detailed within Section 13 of the Licensing Act 2003.
18. The Designated Premises Supervisor shall ensure that an incident log is maintained within the

premises and details of all known incidents are recorded within the log. This log shall be kept on the premises for the duration of the event.

19. The refusals log, incident log and the SIA log will be kept by the premises licence holder until the final SAG de-brief is held.
20. The numbers and locations of SIA registered door staff (if any) shall be detailed in the ESMP.
21. All SIA staff, event marshals and the event organisers shall be linked by way of two-way radio or similar device or devices.
22. All SIA registered staff shall display their SIA badges all times when carrying out security roles within the site.
23. All SIA staff and event marshals shall wear suitable clothing such as fluorescent jackets or bibs to clearly indicate their different roles on site.
24. No staff member while on duty and / or in uniform will consume alcohol or drugs on site or be under the influence of alcohol or drugs at any time whilst working.
25. A log recording the times SIA staff started work and then finished work, and their badge number will be filled in and signed by each SIA operative.
26. No alcohol shall be served to customers to consume in any form of glassware. (This will not prevent staff serving alcohol from glass bottles but the glassware will not be handed over to customers).
27. The Premises Licence Holder shall take out Public Liability and Third Party insurance to cover at least £5,000,000.00 (five million pounds) for any one occurrence. The Premises Licence Holder shall provide the Licensing Authority with certified copies of the Policy and Certificates of Insurance, or other acceptable proof of cover, not later than 14 days prior to the start of the Event.

ANNEX 3 – CONDITIONS ATTACHED AFTER A HEARING BY THE LICENSING AUTHORITY

Intentionally left blank as Licensing Sub-Committee has not taken place yet

ANNEX 4 - PLANS

Dog & Whistle Festival - Site Plan
20th and 21st July 2024